

CAREERS IN ACTION: RULES AND REGULATIONS

ELIGIBILITY:

- Participating schools must be located in the West Central Texas Workforce Development Area.
- Videos must be **student-made** with a sponsorship of a teacher from the participating school. The sponsor's role is to mentor the students through planning and production of the video and to review the video prior to submitting it to the contest.

CATEGORIES:

- Videos will be into two divisions: Middle School (grades 6th-8th) and High School (grades 9th-12th).
- Videos will also be grouped according to state classification. There will be three classifications. Schools designated as 1A and 2A will be grouped together. Schools designated as 3A and 4A will be grouped together, and schools designated as 5A and 6A will be grouped together.
- Videos will also be grouped according to the industry they represent. The five industries of focus are Education, Healthcare, Construction, Installation Maintenance & Repair, and Production.
- There is no limit to the number of video submissions a teacher may submit. All video projects must be student-led.

SUBJECT:

- Videos must focus on *one* of the Demand Occupations as listed on Workforce Solutions' website at www.workforcesystem.org/CIA.
- Videos must also contain the following:
 - introductory title frame, including the campus name, sponsoring teacher's name, demand occupation, and entry name
 - information about the demand occupation's various career pathways (Including high school courses, CTE programs, Career Technical Student Organizations (CTSOs), and post-secondary training leading to certifications, licensures, and/or degrees.)
 - essential knowledge, skills, and abilities the selected demand occupation requires
 - listing of people involved in creating the video, as well as, all other necessary credits
- Interviews with employees or employers in the selected Demand Occupations is highly encouraged, as **bonus points** will be given to videos containing an interview with a person working in that occupation.
- Submissions must not contain text or imagery that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous, or libelous; or contain text or imagery that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age.

DURATION:

- Videos must be between 1 – 3 minutes in length, from beginning title frame to the end of credits.
- Any video going under or over the given time limit will have points deducted.

ORIGINALITY & PERMISSIONS:

- Videos must be original and unpublished works. Videos may not appear on any public website or be made available to the public during the contest's duration.
- Contestants will receive notification from Workforce Solutions of West Central Texas after conclusion of contest with further information regarding future use of contest videos.
- Videos may not have been previously submitted, distributed, aired or have won any other award in any other competition.

- The video must not infringe upon or violate any laws or any third-party rights, including, but not limited to, copyright, patent, trademark, trade secret or other proprietary rights and must not lead to any cause of action including libel, defamation, privacy violation, contract breach or tort.
- Contestants must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video submission), necessary to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means.
- ***Any and all such permissions, licenses, clearances, releases, waivers of moral rights and approvals must be attached to the contest entry form.***
- Copyright-free, royalty-free, and Creative Commons music is acceptable. However, be sure to attribute original author in credits.
 - <https://creativecommons.org/about/program-areas/arts-culture/arts-culture-resources/legalmusicforvideos/>
- Entrants The video must not infringe upon or violate any laws or any third-party rights, including, but not limited to, copyright, patent, trademark, trade secret or other proprietary rights and must not lead to any cause of action including libel, defamation, privacy violation, contract breach or tort.
- Contestants must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video submission), necessary to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means.
- ***Any and all such permissions, licenses, clearances, releases, waivers of moral rights and approvals must be attached to the contest entry form.***

VIDEO SUBMISSION:

- Videos must be submitted in the one of the following formats.
 - MPG
 - MPEG
 - MOV
 - WMV
- The link to the Submission Form can be found at www.workforcesystem.org/CIA.

DEADLINE:

- All videos must be submitted by September 25, 2019, by 4:00 pm CST.
- No late submissions will be accepted.

JUDGING:

- Community leaders, employers, and educators from across West Central Texas will serve as judges.
- Videos will be scored based on:
 - inclusion of the required content
 - delivery
 - creativity
 - use of technology
 - effective use of time
- All judges will remain anonymous; however, their place of employment will be recognized.
- The decisions of the judges are final and binding, and not subject to appeal.

PRIZES:

- Prizes will be awarded to each division within each set of classifications.
- Prizes will also be awarded for the best video within each of the five industries represented: Education, Healthcare, Construction, Installation Maintenance & Repair, and Production.
- A video can only win *one* division/classification (including overall prizes).
- All videos will be eligible to win Best in Industry, regardless of division, classification, or prizes already earned.
- The sponsoring teacher for each of the winning videos will receive prize money to be used for his/her classroom.
 - Prize money can be spent at the teachers' discretion on items that are deemed educational and contribute to student learning, such as classroom supplies, technology, and learning materials, among other educational resources.
 - Prize money may not be spent on items that are not educational, such as a classroom party, food items, artwork/classroom decorations, or classroom furniture.
 - Winning teachers will be required to submit a spending plan by Friday, October 31, 2019.
 - Prize money will be distributed to the school districts where the winning teachers are employed. Checks will not be made payable to individual teachers. The school districts must submit all required financial forms prior to receiving payment.
 - All money must be spent according to the spending plan and receipts must be submitted by Friday, December 20, 2019.
- Winning submissions will be invited to a **Red Carpet Premiere on Wednesday, October 9, 2019 at the Historic Paramount Theatre in Abilene from 10:00am to 12:00pm**. Winning teachers and participating students are expected to attend.